

Sometimes opportunity knocks.
Other times, it rolls.



FIFTH THIRD BANK

Financial Empowerment eBus 2021

Southeast Raleigh Promise (SERP), the quarterback organization for Raleigh/Wake County's first Purpose Built Community, is proud to join with our community partners to support the 2021 Fifth Third Bank eBus tour. We believe that having access to financial education is an important step in becoming self-sufficient and achieving financial stability. It is especially important during this time when many families and individuals are experiencing financial hardship due to the public health crisis. We also know that current times have created opportunities for individuals to pursue their dream of first-time homeownership, which is another way to build wealth and financial security.

Whether you are seeking financial or first-time homebuyer education, your interest in this information is a step in the right direction. If you were unable to register for a session and want to talk to someone about accessing additional resources and information, please contact one of our nonprofit counseling service providers below:

[DHIC](#)

[Financial Haven](#)

About Southeast Raleigh Promise: SERP is committed to disrupting the cycle of intergenerational poverty by creating and sustaining ladders of opportunity that promote upward mobility for Southeast Raleigh residents and small businesses. Southeast Raleigh Promise serves all of Southeast Raleigh, but primarily six census tracts along Rock Quarry Road, where the Beacon Site is located. The Beacon Site is home to the Southeast Raleigh YMCA, Southeast Raleigh Elementary School, Beacon Ridge Apartments, developed by DHIC, and Beacon Pointe, the commercial parcel currently being developed by Self-Help.

Community Partners



**WALNUT CREEK
ELEMENTARY SCHOOL**
Home of the Wildcats

